

Old Street Roundabout

MAXIMUS

9.89M X 10.32M URBAN CANVAS

	WIDE	HEIGHT
Finished/Trim Size	9890 mm	10320 mm
Safe Visual Area*	9690 mm	10120 mm
Safe Bleed Area*	10090 mm	10520 mm

IMAGE PRINTED ONTO 450gsm REINFORCED PVC



Print Artwork Specifications

- **Images must be 300 ppi** (minimum) to ensure quality reproduction.
- All **fonts must be converted to outlines** for upscaling.
- Any transparency must be flattened.
- All files must be presented as **CMYK**.

Do not include spot/special colours or RGB as colour shifting may take place.

Acceptable File Formats For Printing

- **PDF:** High-Resolution file Adobe PDF, all images used during artwork preparation should be 300dpi
- **EPS:** Encapsulated Post Script
- **JPG:** High-Resolution JPEG - 300dpi
- **TIFF:** High-Resolution TIFF - 300dpi

IMPORTANT

- Artwork must be presented as **1:10 scale at 300dpi**.

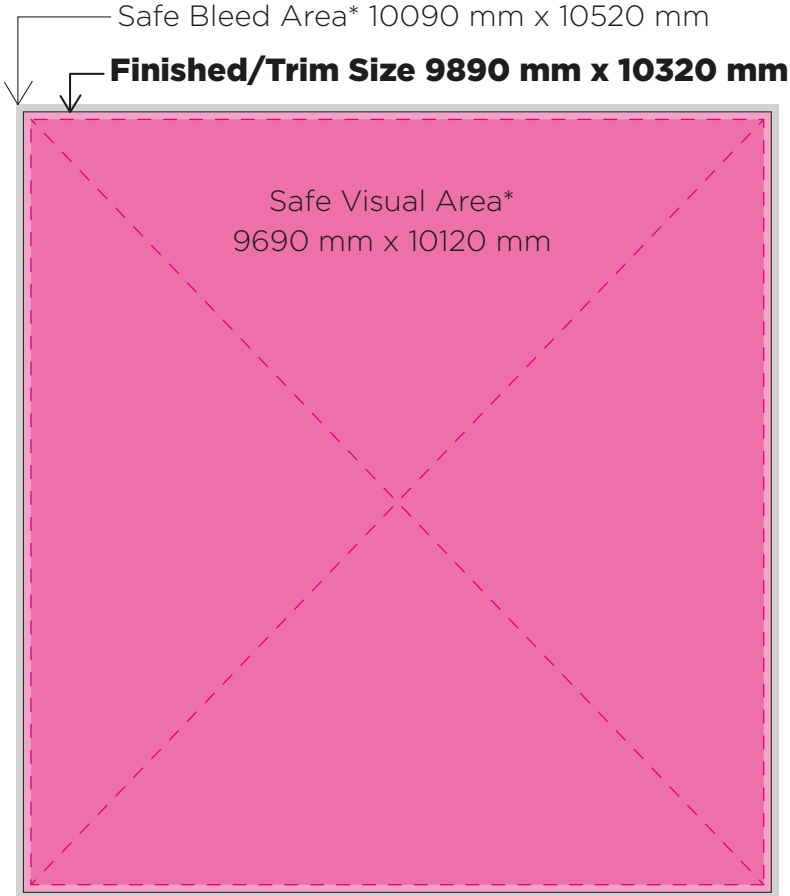
It is not necessary to increase the dpi past 500.

How to supply artwork to us

- We accept files **up to 10mb electronically via email**.
- For larger files, **up to 5GB in size**, we recommend using an **online file transfer platform such as "weTransfer"**.
- Alternatively, you can send us your file(s) on a memory stick, CD.

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drawing in scale

* Safe visual area:
the size inside the trim is to ensure any important information in your artwork is not trimmed.

* Safe bleed area:
the size outside the trim is to ensure that no unprinted edges occur in the final trimmed artwork.