



Harry Ramsden's

**Yopa**  
An estate agent  
you might  
actually like

5 TRUSTPILOT yopa.co.uk

One Way  
Left Turn Only



One Way  
Right Turn Only

# Brighton Pier

## 960,000 impacts - 123sqm

### Maximus Maximise

Located opposite the famous Brighton Pier, the site is ideally placed within walking distance of all of Brighton's main tourist and commercial attractions such as the Brighton Conference Centre, the Palace Pier and Brighton Pavilion, not to mention the countless bars and restaurants this vibrant city has to offer.

For the shopping enthusiast, The Lanes is close and offers a huge variety of fashion wear, jewellery, antiques and gifts. In essence, this exciting new site offers a fantastic opportunity to reach an extremely desirable audience in one of the UK's premier locations.

Brighton is world renowned for its pier and its fabulous seafront - so where better to position the most anticipated new site in the city?

### Behind the scenes

Often described as London-by-the-Sea, Brighton offers a demographic profile very much in line with the capital.

Affluent London commuters, students, tourists, a thriving media and arts scene - all amounting to a fantastic audience, attractive to a multitude of advertising categories.

These will all be reached by this fantastic new banner, located in the shadow of the city's most famous landmarks.

Brighton attracts a huge number of tourists every week with the famous 'Lanes' shopping and entertainment area, varied nightlife, Theatre Royal, Royal Pavilion, the pier and the seafront itself.

### 1-4 Marine Parade, Brighton, East Sussex BN2 1ET



# MAXIMUS

IMPACTS	960,000 per 14 days
SIZE	16.8m wide x 7.33m high
MAXIMUS FACTOR	13.7
VISIBILITY	300 meters
TARGET GROUPS	urban tribes, affluent commuters, tourists
DWELL TIMES	extended due to roundabout & traffic lights

✉ sales@maximusmaximise.com

☎ +44 (0)207 692 4862

🐦 @maximusmaximise.com

🌐 maximusmaximise.com