



BEATS
STUDIO ³
WIRELESS



Northern Quarter High Street

1,245,000 impacts - 150sqm

Maximus Maximise

Our new Manchester Northern Quarter High Street Mega Banner is Manchester's most centrally located high impact banner, located in one of Manchester's busiest areas on the border between the Arndale Shopping Centre, Market Street and the gateway to the vibrant Northern Quarter.

Positioned directly across from the Arndale Shopping Centre and NCP Car Park, this site serves Manchester's vibrant city centre demographic, encapsulating the shoppers, those visiting for entertainment and the huge population living and working in the city.

Situated within a stone's throw of The Printworks with its IMax cinema, the MEN Arena, the Northern Quarter, and the revitalised Arndale centre with over 200 stores including Apple, this Banner will never be short of impacts.

With vehicular and pedestrian impacts in excess of 1,245,000 per two weeks this site offers clients a great opportunity to showcase their brands in one of the UK's most prominent cities.

Behind the scenes

Manchester, one of the UK's largest urban hubs is now ranked as a Beta World City and is consequently the highest ranked British city except for London.

Its metropolitan economy is the third largest in the United Kingdom and is the third-most visited city in the UK by foreign visitors.

This northern powerhouse is notable for its architecture, culture, musical exports, media links, scientific and engineering output, social impact, world renowned sports clubs and transport connections.

No national media plan would be complete without Manchester and this new Mega Banner offers the perfect solution with which to deliver this exciting, vibrant city.

MAXIMUS

IMPACTS: **1.245 million per 14 days**

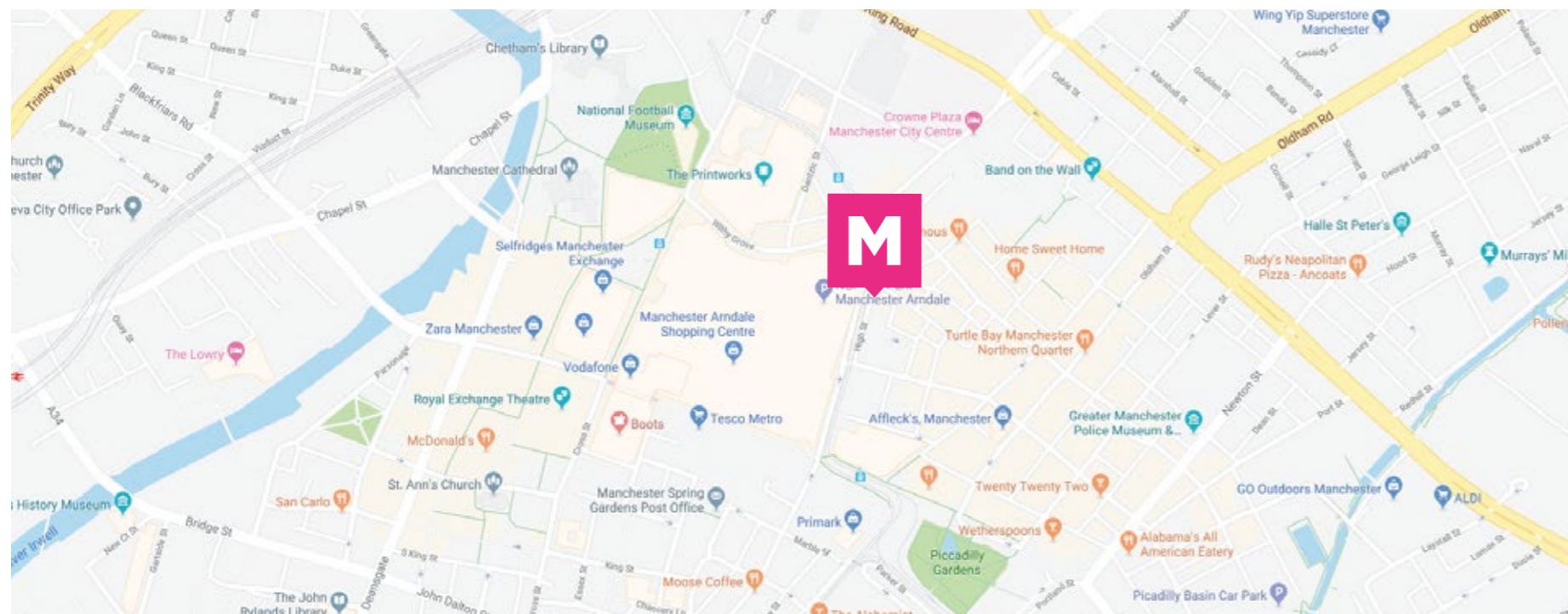
SIZE: **15.8 m wide 9.5 m high**

MAXIMUS FACTOR: **16.7**

VISIBILITY: **150 meters**

DWELL TIMES: **extended due to social hub**

68 - 70 High Street, Manchester M4 1EA



✉ sales@maximusmaximise.com

☎ +44 (0)207 692 4862

🐦 @maximusmaximise.com

🌐 maximusmaximise.com